



Troop 77 New Port Richey, FL



March 5, 2017

Troop 77 is a local Boy Scout Troop in New Port Richey, and we are currently planning our Fundraiser Extravaganza taking place on Saturday, April 22nd, 2017. We will have our popular pancake breakfast and added car wash event to help our Scouts earn money for camp. For the summer of 2017, they have chosen to attend Camp Rainey Mountain in Clayton, Georgia. Part of scouting is about building character, and teaching values to our young Scouts, so they are each responsible for raising money to cover their cost of summer camp.

On Saturday April 22nd, we will be hosting our pancake breakfast and car wash, where we hope the boys through hard work can each raise several hundred dollars towards their goal. To help maximize the efficiency of the event **we are producing placemats (11" x 17") that contain business card ads** to support local businesses in our community. **The cost of these ads is \$20**, which will be used to help defray the cost associated with putting on this event, allowing our scouts to maximize their earning potential. **Also available are premium ad spaces for \$30.** A premium ad space will have placement along the edge of the menu.

In addition to placemat advertising, we are offering table packages that include additional advertising, tickets and more. Larger corner ads will be reserved for whole table package deals. **Ask a scout or see the attached for details.** We are hoping to serve at least 300 guests during this event, and your support would be greatly appreciated.

Attached is a scaled down version of the menu, so you have an idea of what we are going to be producing. We are very grateful for any assistance you can provide in our fundraising project. Your assistance and thoughtfulness is deeply appreciated. Thank you for your time.

Sincerely,

Paul Koljeski
Fundraising Chair, Troop 77
New Port Richey, FL
Email: pkoljeski-cm@bsatroop77.com

Advertiser Name: _____ Date: _____

Advertiser Email: _____ phone _____

Is business card or ad attached: _____ Yes _____ No

Placemat Advertisement (\$20) ☐

Half Table Package (\$50) ☐

Premium Placemat Ad (\$30) ☐

Whole Table Package (\$100) ☐

Scout Name: _____

Please make checks payable to: BSA Troop 77